

Digital Communications Associate

10 Month+ Term (March 1, 2020 – March 31, 2022)

Home-Based Position

The [BC SUPPORT \(Support for People and Patient-Oriented Research and Trials\) Unit](#) (the Unit) is a multi-partner organization created to support, streamline and increase patient-oriented research (POR) throughout BC. We define patient-oriented research as research that engages patients as partners and focuses on patient-identified priorities with the goals of improving patient experiences, health outcomes and the health system. The Unit is one of 11 SUPPORT Units established across the country as part of Canada's [Strategy for Patient-Oriented Research](#) (SPOR) led by the Canadian Institutes of Health Research (CIHR). It is also a unit (with Clinical Trials BC and Research Ethics BC) of the [BC Academic Health Science Network](#) (BC AHSN).

The BC SUPPORT Unit is looking to build capacity for researchers conducting patient-oriented research to plan and produce research knowledge dissemination products tools that are accessible and usable by different stakeholder audiences. As an integral component of this, we are looking to build our production capacity in communications design, digital media, and/or print, interactive, and motion graphics for scientific communication to different patient-oriented research stakeholder audiences. These include the general public, patient partners, academic researchers, and health system staff and policy-makers.

The Position & Details

Reporting to the Knowledge Translation Specialist, Methods Clusters, The Digital Communications Associate will primarily work with the knowledge translation and communications teams at the BC SUPPORT Unit to assist with planning, producing, and delivering on knowledge translation goals for the BC SUPPORT Unit's Methods Clusters, <https://bcsupportunit.ca/methods-clusters>, a research initiative that supports innovative research in patient-oriented research methods.

Primary responsibilities of this position include:

- Working under the direction of BC SUPPORT Unit knowledge translation specialists and communications personnel, you will participate in developing strategic communications to enhance the impact of the BC SUPPORT Unit's Methods Clusters investment
- Producing communications products, with graphic design skills to develop website, social media, and other communications platforms for the Methods Clusters
- Working with external vendors to organize production of print, web, and interactive tools, and liaising feedback between teams

Our Successful Candidate

As our successful candidate for this important role, you demonstrate a standard of excellence with exceptional attention to detail and communication skills. You're also self-motivated/driven and can proactively demonstrate the ability to manage your time effectively and navigate changing priorities.

In addition, you must have/be able to demonstrate the following:

- Strong visual design and storytelling skills
- Comfort and ability to distil complex scientific ideas into visual stories
- Ability to communicate creative ideas to cross-functional teams
- Experience working in health and/or science communication
- Interest in accessibility and equity in communications
- Undergraduate or recent graduate with experience in communications or information design, digital strategy, knowledge translation, non-profit marketing, or multimedia design
- Comfortable understanding, engaging and analyzing academic and research content
- Solution-oriented, organized, and deadline focused
- Comfortable creating web pages in Squarespace and Drupal
- Comfortable with design software (ie. Adobe Illustrator, XD and Canva).

This position is full-time (40 hours/week), grant funded on a temporary basis to March 31st, 2022 with a possibility of extension. It can be carried out virtually from your home office with weekly Zoom check-ins with team leads.

In Return for your Expertise

We are an exceptionally talented team of individuals in a professional yet casual and collaborative culture with high standards and drive. Driven by our mission, we are extremely dedicated to what we do and encourage our employees towards personal leadership, growth and ownership of their roles. We offer a competitive wage commensurate with your experience for this role.

How to Apply

If you meet our qualifications above and relish the opportunity to collaborate as part of a team to positively impact the health of British Columbians, we want to hear from you. Please respond with cover letter indicating why this position is of interest you and resume to: bjampoh@bcsupportunit.ca

This position will remain open until filled. Resumes will be reviewed beginning February 10, 2021.